



Gilad Sotil
UX/UI Designer

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EXPERTISE

Art Direction, UX/UI (Design and prototyping), Motion Graphics, Traditional design, Photography and Video Editing.

PRODUCTS

UX/UI wireframes, Responsive and mobile websites (especially e-commerce), landing pages, mobile applications, brand-identity design; logos, icons, promotional videos, brochures, Posters and social media.

EDUCATION

Bachelor of Design - Shenkar College of Engineering and Design, 2010. Department of Design and Visual Communications.

SKILLS

Photoshop, Illustrator, InDesign, After Effects, Premiere, Axure, Omnigraffle, Dreamweaver, HTML, CSS

LANGUAGES

English, Hebrew

EXPERIENCE

2010 - Present | Freelance Designer, Tel-Aviv\Toronto

Freelance designer: web and applications design, promotional videos, product videos, Branding, identity, logos and packaging design.

2016 - 2017 | The Works Design Communication, Toronto

Digital designer - UX/UI and Motion Graphics + Traditional design (Work examples will be provided at the meeting).

2013 - 2015 | Inmanage - Creative Technology Studio, Tel-Aviv

Senior UX, UI Designer at Inmanage, a company specializing in e-commerce websites and applications.

2011 - 2012 | Graphic Designer at Channel 2 News company, Neve Ilan

Motion graphic designer at the most viewed television news producer in Israel