



Gilad Sotil
UX/UI Designer

My Portfolio



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EXPERTISE

Art Direction, UX/UI (Design and prototyping), Motion Graphics, Traditional design, Photography and Video Editing.

PRODUCTS

UX/UI wireframes, Responsive and mobile websites (especially e-commerce), landing pages, mobile applications, brand-identity design; logos, icons, promotional videos, brochures, Posters and social media.

EDUCATION

Bachelor of Design - Shenkar College of Engineering and Design, 2010. Department of Design and Visual Communications.

SKILLS

Photoshop, Illustrator, InDesign, After Effects, Premiere, Axure, Omnigraffle, Dreamweaver, HTML, CSS

LANGUAGES

English, Hebrew

EXPERIENCE

2010 - Present | Freelance Designer, Tel-Aviv\Toronto

Freelance designer: web and applications design, promotional videos, product videos, Branding, identity, logos and packaging design.

2016 - 2017 | The Works Design Communication, Toronto

Digital designer - UX/UI and Motion Graphics + Traditional design (Work examples will be provided at the meeting).

2013 - 2015 | Inmanage - Creative Technology Studio, Tel-Aviv

Senior UX, UI Designer at Inmanage, a company specializing in e-commerce websites and applications.

2011 - 2012 | Graphic Designer at Channel 2 News company, Neve Ilan

Motion graphic designer at the most viewed television news producer in Israel

PROJECTS EXAMPLES

Slavic Linguistic Society, 11th Annual Meeting Conference

The Works Design Communications Holiday Card 2016, interactive responsive design

Yookidoo - responsive website, UX/UI for a responsive website, for a global toy company

Shlomo Sixst, Car Sale Mobile site UX/UI design

Yookidoo - promotional videos, art direction, production, motion graphics & video editing

Gett For Business, Rebranding Case Study

One Transport - Powered by Gett, Re-branding

Under/Construction by Eliran

Ashraf, logotype for a menswear-unisex fashion brand

Arkia Airlines - UX/UI design for a mobile application

Opel Israel - Adam, UX/UI responsive landing page design

Ale - Audio Engineer, logotype for a sound mixer & audio post production studio

McDonald's, UX/UI responsive web design

Hot Telecommunication Systems, UI responsive web design

Actograph.Dep - UI Design for a mobile application

SweetHome, UX/UI website design for hosting services and sale of various cloud services

Scala School, Logo design and branding for an education center in Israel